



10th and 11th Executive MBA Program, Alumni Trieste, Italy

Business Tour in Russia
(22nd of August-29th of August 2010)

Draft Program

Sunday the 22nd of August 2010

- 5.30: meeting of the participants at Trieste's Airport¹;
- 6.30: departure with Lufthansa flight LH 4007 to Munich and Moscow;
- 16.10: arrival at Moscow Domodedovo Airport;²
- 17.00 approximately: departure by bus from Moscow Domodedovo Airport to Residence of Russian Federation Academy of National Economy;
- 18.30 approximately: arrival at the **Residence of Russian Federation Academy of National Economy**³ (Vernadskogo Prospekt 82, Moscow) and check-in;
- 20.00: welcome Dinner organized and offered by IBS with some Executive MBA participants of IBS

Monday the 23rd of August 2010

- 8.30: breakfast at the Residence of Russian Federation Academy of National Economy;

¹ Stefano Pilotto will bring the electronic tickets and the passports of the participants. He will also deliver a folder to the participants with some material concerning the Business Tour in Russia (program, list of the participants, maps, economic documents,...).

² Meeting with **Mr. Dmitry Korobko** (representative of Institute of Business Studies, Tel. +7 916 688 83 74; Tel. +7 926 535 88 65). We suggest to the participants to take advantage of the airport to change Euro into Rubles, either with cash change, or by credit card in a bankomat service. 1 Euro = 38 Rubles.

³ Accommodation is paid by MIB School of Management; the breakfast (which is not associated to the accommodation and can be done in a special area of the residence at a very cheap price) and the extra expenses are in charge of each participant.

- 9.00: Institute of Business Studies (IBS) classroom, meeting with **Prof. Ashot Sefarian** (Associate Dean of IBS), Welcome and introduction to the program;
- 9.15: meeting with **Prof. Sergey Myasoedov** (Rector and Dean of IBS) and lecture on *Russian Economy and the Current Economic Crisis*;
- 11.00-11.20; Coffee Break offered by IBS;
- 11.20-13.00: meeting with **H.E. Ambassador Anatoly Adamishin** (Former Deputy Minister of Foreign Relations and Former Ambassador to Italy and UK) and lecture on *Russia and the Globalization*;
- 13.00-14.00: Lunch at IBS;
- 14.00-16.30: departure by bus and visit of Gazprom Headquarter and meeting with **Mr. Ivan Zolotov** (Senior Top Manager, Department of External Relations of Gazprom) and *Presentation of Gazprom*;
- 16.45: departure by bus to the Italian Embassy in Moscow (Denezhny Pereulok 5, 121002 Moscow, Russia, Tel. +7 495 796-96-91; Tel. +7 495 241-15-33/4);
- 17.30-18.30: visit of the Italian Embassy in Moscow and meeting with **H.E. Vittorio Claudio Surdo** (Ambassador of Italy in Russian Federation);
- evening free;

Tuesday the 24th of August 2010

- 8.30: breakfast at the Residence of Russian Federation Academy of National Economy;
- 9.00: Institute of Business Studies (IBS) classroom, meeting with **Prof. Alexander Havard** (Director of the European Centre of Leadership, Professor at IBS and MGIMO) and lecture on *Russian Leadership*;
- 11.00-11.20; Coffee Break offered by IBS;
- 11.20-13.00: meeting with **Mr. Alexander Havard** (Director of the European Centre of Leadership, Professor at IBS and MGIMO) and lecture on *Russian Leadership*;
- 13.00-14.00: Lunch at IBS;
- 14.30-18.00: departure by bus and visit of Spirit Producing Company; meeting with the Head of the company and seminar on company's strategy;
- 19.00: dinner in the countryside organized by IBS;

Wednesday the 25th of August 2010

- 8.30: breakfast at the Residence of Russian Federation Academy of National Economy;

- 9.00: Institute of Business Studies (IBS) classroom, meeting with **Prof. Alexander Lascaux** (Leading Russian Expert in Strategy and Leadership, Professor at IBS) and lecture on *Strategic Management in Emerging Countries (Case Study)*;
- 11.00-11.20; Coffee Break offered by IBS;
- 11.20-13.00: meeting with **Prof. Alexander Lascaux** (Leading Russian Expert in Strategy and Leadership, Professor at IBS) and lecture on *Strategic Management in Emerging Countries (Case Study)*;
- 13.00-14.00: Lunch at IBS;
- 14.30-18.00: departure by bus and visit of DoorHan, meeting with **Mr. Dmitry Khanin** (Director and co-owner of DoorHan) and *Presentation of DoorHan* and visit of the company;
- evening free;

Thursday the 26th of August 2010

- 8.30: breakfast at the Residence of Russian Federation Academy of National Economy;
- 8.45: departure of the group by Metro at Yugo Zapadnaya;
- 9.30: arrival at Metro Station Smolenskaya and short walk to the ENI Headquarter in Moscow (Bolshoi Levshinsky Per. 10/1, Moscow);
- 10.00-11.00: meeting with **Mr. Marco Ricci** (First Counselor of the Italian Embassy in Moscow) and with **Mr. Roberto Puddu** (Attaché to the Italian Embassy in Moscow for International Trade) and intervention on *The role of the Italian Embassy in Moscow to support Italian business in Russia*;
- 11.00-12.00: meeting with **Mr. Matteo Masini** (Deputy Director of Italian Institute of Foreign Trade -ICE- in Moscow) and with **Mr. Maurizio Ferri** (Head of Intellectual Property Office of ICE in Moscow) and intervention on *The role of ICE to encourage Italian business in Russia*;
- 12.00-13.00: meeting with **Mrs. Marisa Florio** (Director of the Italy-Russia Chamber of Commerce in Moscow) and with **Mr. Vittorio Torrembini** (President of the Italian Entrepreneurs' Association in Russia) and intervention on *How the Italian Entrepreneurs are performing in Russia*;
- 13.00-15.00: free time for lunch downtown Moscow (Old Arbat)
- 16.00-19.00: group work at the Residence of Russian Federation Academy of National Economy;
- evening free;

Friday the 27th of August 2010

- 8.30: breakfast at the Residence of Russian Federation Academy of National Economy;
- 9.00: Institute of Business Studies (IBS) classroom, meeting with **Prof. Ashot Seferian** (Director of Executive MBA and International Projects of IBS) and with MIB Staff (**Prof. Francesco Venier, Prof. Stefano Pilotto**) and presentation of the MIB groups;⁴
- 11.00-11.20; Coffee Break offered by IBS;
- 11.20-13.00: final remarks, feed-back and certificates award;
- 13.00-14.00: Lunch at IBS;
- 14.00-evening: free time for business meetings or for cultural visits;

Saturday the 28th of August 2010

- free day for cultural visits, shopping;

Sunday the 29th of August 2010

- morning free for cultural visits, shopping;
- 14.00: departure of the bus from the Residence of Russian Federation Academy of National Economy to go to Moscow Domodedovo Airport;
- 17.15: departure with Lufthansa flight LH 3195 to Munich and to Trieste;
- 22.10: arrival at Trieste's Airport; end of the Business Tour in Russia.

We remind to our participants to respect the MIB style of behavior (respect the timetables, wear appropriate professional dress -tie and blazer- during the lectures, during the meetings with the diplomatic authorities and during the corporate visits).

For any need the mobile telephone of Prof. Stefano Pilotto is +39 333 60 65 560.

⁴ Detailed instructions on group work to be done by MIB participants will be given on Monday morning.