



Study Trip to Bled and Ljubljana (Slovenia)

(March 19, 20 2007)

XVII MBA in International Business

VI International Master in Tourism and Leisure

Program

Monday the 19th of March 2007

- 7.00: meeting at MIB School of Management;
- 7.15: departure from MIB to Bled¹;
- 9.45: arrival in Bled, at IEDC Bled School of Management, www.iedc.si
- 10.00-10.30: welcome by Prof. Danica Purg (Dean of IEDC Bled School of Management) and coffee break;
- 10.30-12.00: Plenary Session with Professor Nenad Filipović; discussion of the case *Robert Kennedy High School*, with the participants to the Graduate Management Program of Bled School of Management;
- 12.30-13.30: lunch offered by IEDC Bled School of Management;
- 13.30-14.00: Plenary Session with Professor Nenad Filipović on *Triggering and Configuring Change*, with the participants to the Graduate Management Program of Bled School of Management;
- 14.00-15.10: group work on *Alto Chemicals* Case Study;
- 15.10-15.30: coffee break;
- 15.30-17.00: Plenary Session with Professor Nenad Filipović; discussion of the case *Alto Chemicals*, with the participants to the Graduate Management Program of Bled School of Management;
- 17.30 -18.00: check-in at Hotel Astoria - <http://www.hotelastoria-bleed.com/eng/index.php>).
- 18.00-19.00: visit of the Bled Castle;
- 20.00: dinner at Planinc restaurant²;
- 22.00: drink with Bled participants;
- 23.00: accommodation and rest.

Tuesday the 20th of March 2007

- 8.00: breakfast and check out;
- 8.30: departure from Hotel Astoria (with suitcases on the bus);
- 9.00-11.00: visit of Elan Company <http://www.elanskis.com/si/main.jsp> and presentation by Mr. Matjaz Sarabon, CEO of Elan;
- 11.00: departure to Ljubljana;
- 12.00-13.30: lunch at Ljubljanske mlekarne Company <http://www.lj-mlek.si/ang/index.htm>
- 13.30-15.30: visit of Ljubljanske mlekarne Company and presentation by Mrs. Cvetana Rijavec (President of the Board of Ljubljanske mlekarne);
- 14.00-15.30: visit of the Slovenian Tourist Board, <http://www.slovenia.info/?lng=2>; meeting with Mr. Dimitri Piciga, Director of Slovenian Tourist Board.
- 16.30-17.15: reception at Ljubljana City Hall host by Mr. Žoran Janković, Mayor of Ljubljana;
- 17.30-19.00: free walk downtown Ljubljana;
- 19.00- 20.30: dinner at the typical Slovenian Restaurant Sokol
- 21.30: departure to Trieste;

¹ Please don't forget your passport (Italians and EU citizens can also take ID card valid to go abroad) and the original of your permit of stay.

² The cost of the dinner will be 10 Euro per person, approximately;

- 23.00 approximately: conclusion of the visit and arrival at MIB.